Kidproof.
Your Partner in Safety Education.

www.kidproofsafety.com

KIDPROOF SAFETY™
PUBLISHING

Knowledge is Key

Kidproof Safety is a niche education company and publisher that is committed to producing high quality, relevant, and innovative safety education delivered to schools, communities, families and child-centric organizations around the world.

Through Kidproof's courses, seminars, books, newsletters and website, we reach millions of parents, educators, and children across thirty countries each year.

Subject matter experts assist in creating the most current education lesson plans, teacher resources, parent guides, eBooks and classroom materials that address topics such as Bullying, Internet Safety, Personal Safety, Sports Safety, School Safety, Babysitting Safety, Home Alone Training, Safe Parenting, Professional Development and more.

Safety education is a fundamental component of childhood education. Although not measured by traditional performance scores, the importance of accurate, informed and structured safety education is vital in the success of children's health and well-being. After all, a child who does not feel safe is unable to focus on their education.

Let us focus on their safety while they focus on their grades

Kidproof
Knowledge is the key

Our Story

Kidproof Safety was formed in 2000 by Samantha Wilson, a former police officer and internationally recognized expert in child and family safety. As a cop, Samantha received vital and cutting-edge child safety information that was only being shared by law enforcement and other helping agencies. The information was not "top secret" but had no way of reaching those who needed it most — kids and parents. So she formed Kidproof to do just that.

Connect with Kidproof Online!

www.kidproofpublishing.com

http://tinyurl.com/kidproof

http://twitter.com/kidproof

http://youtube.com/kidprooftv

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Why Your Community & School Needs Kidproof

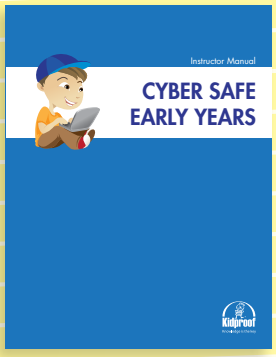
- There is increasing pressure on schools to provide education to students on safety topics.
- Many communities are requiring that safety education topics like Cybersafe and Bullyproofing be incorporated into the curriculum.
- The majority of administrators believe safety education should be taught by a teacher - yet there exists no consistent source of training or expertise in this area for teachers to use.

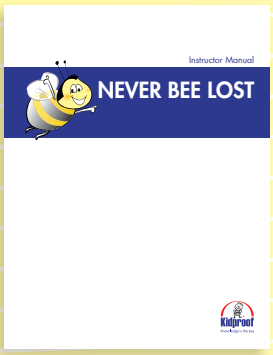
Lesson Plans. Resources.

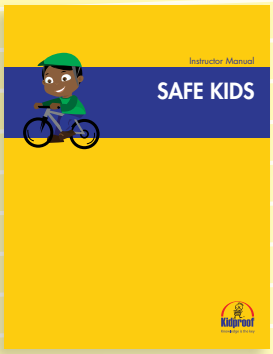
- Parents are calling for education in these areas for their children, as many feel that they are not familiar enough with the Internet to be able to protect their children adequately.
- Kidproof Safety has eleven years of experience teaching hundreds of thousands of kids around the world.
- Kidproof Safety was founded by international safety expert and ex-police officer Samantha Wilson.
- Our content is written by educators and subject matter experts and updated constantly.
- We get rave reviews — kids, parents and educators who attend Kidproof courses love the experience!
- We provide high quality education programs that meet the budget needs of schools.

Child and school safety education is all that we do. With our experience and support, we are able to extend our education offerings to meet our clients' needs through institutional and retail sales channels.

Early Years







Cybersafe Early Years

Through stories, games and easy-to-understand key messages, students learn that right and wrong is the same online as it is in person, and about the importance of talking about their experiences online, whether good or bad, to their parents.

Ages 3 to 5. e Eng & Spa.

Never Bee Lost

Never Bee Lost teaches children the steps to stay safe if they suddenly become lost or separated from their parents or caregiver. What a child does and most importantly how prepared they are for the situation can make all the difference in their overall safety.

Ages 5 to 7. e Eng & Spa.

Safe Kids

Safe Kids is a fun and interactive program that builds a strong foundation for child safety by teaching kids in a non-threatening and entertaining way about preventing common household, playground and traffic injuries and how to call for help. The workbook contains educational activities to help engage children.

Ages 5 to 7. e Eng & Spa.

See pages 18 to 21 for the Student Workbooks which correspond to each of the Instructor Course Manuals.

Story Books

Great for circle time or a school library resource!

Bob-bee and the Amazing Flea Market

Bob-bee and the Amazing Flea Market reinforces the lessons taught in the Never Bee Lost program in an educational narrative about a little bee who gets separated from his family.

Ages 5 to 7. e Eng, & Spa.

Bob-bee and the Amazing World of Techno-Buzz

Bob-bee and the Amazing World of Techno-Buzz focuses on the messages in the Cybersafe program in an educational narrative about a little bee and his experiences with the Internet.

Ages 5 to 7. e Eng. Spa.

Bob-bee and the Amazing House of Wonder

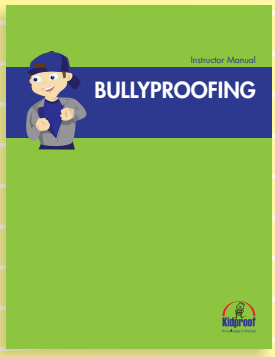
Bob-bee and the Amazing House of Wonder supplements the lessons in the Safe Kids program in an educational narrative about a little bee who learns fundamental and preventative safety.

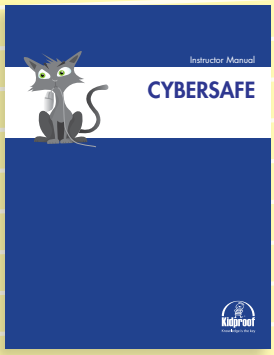
Coming Soon!

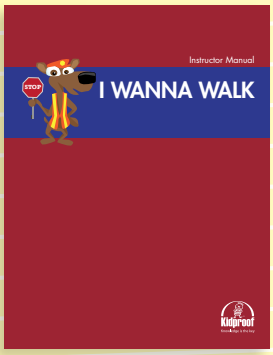
Ages 5 to 7. e Eng & Fr

Middle Years

Most Programs Available in English & Spanish







BullyProofing

BullyProofing is designed to teach kids the skills needed to have a preventative and proactive approach in dealing with bullying, and if they are bullied, to know how to stop it. In an interactive, non-threatening manner, children learn how to become 'BullyProofed'.

Ages 7 to 11.

Cybersafe Youth

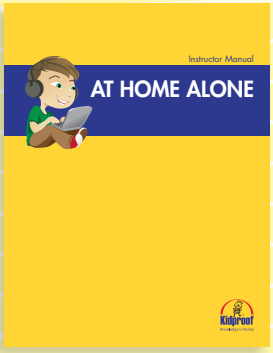
Cybersafe Youth covers the topic of Internet safety through non-threatening lessons. This engaging program focuses on teaching teens how to recognize warning signs, safe vs. unsafe situations, and gives them the skills they need to make safe choices.

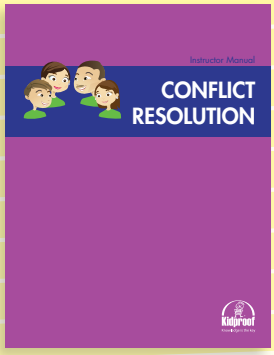
Ages 8 to 11.

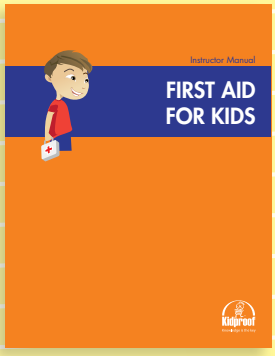
I Wanna Walk

I Wanna Walk is designed for kids that want to walk to school alone! This fantastic, one-of-a-kind program will help prepare kids for this new responsibility by covering topics such as planning a safe route, dealing with bullies, knowing how to react to strangers and practicing traffic safety.

Ages 8+.







At Home Alone

At Home Alone is a popular and entertaining workshop designed to prepare children for the responsibility of being at home alone. Important skills are learned through interactive lessons and role play that help make both you and your child more confident when they are at home alone.

Ages 10+. e Eng

Conflict Resolution

Conflict Resolution is designed to teach children appropriate skills for resolving issues with peers, educators and parents. This valuable program gives the student the ability to diffuse a situation before it becomes out of control.

Ages 10 to 14. e

First Aid For Kids

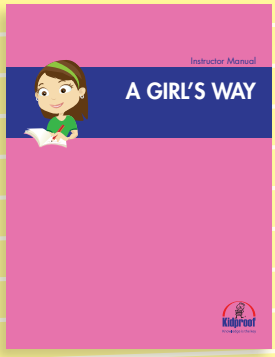
First Aid for Kids is an active and informative class which teaches students how to respond to medical emergencies, such as cuts, burns, choking or broken bones, through interactive lessons and engaging role-play scenarios.

Ages 10 to 14. e

e Books

All Kidproof Safety Lesson Plans are available in electronic form in an effort to make our educational materials more readily available, easy to access, and environmentally sustainable.

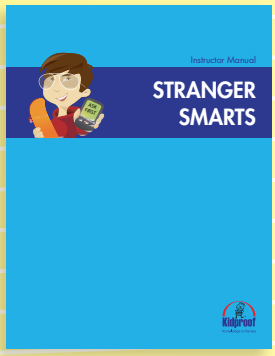
Look for the "e" symbol for availability.



A Girl's Way

A Girl's Way is designed for girls who are ready to be going out on their own and seeking more independence. It's important that they have the confidence and ability to recognize risky situations and make safe choices when it comes to their health and safety.

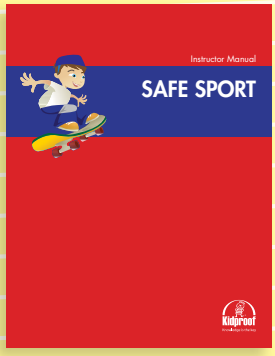
Ages 11 to 14.



Stranger Smarts

Stranger Smarts is a dynamic, engaging and non-threatening program that captures the attention of students and allows them to learn how to make safe choices when approached by strangers.

Ages 8 to 11.

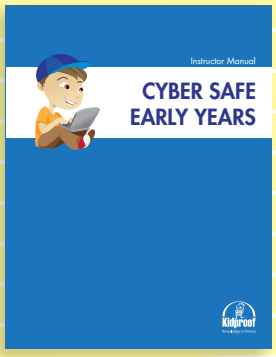


Safe Sport

Safe Sport is for kids who participate in team sports. This program covers being a team player, winning and losing well, handling competition, injury prevention, healthy eating and much more.

Ages 8-11.

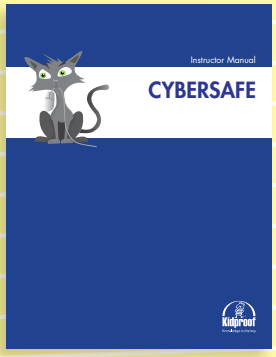
Internet Safety



Cybersafe Early Years

Through stories, games and easy-to-understand key messages, students learn that right and wrong is the same online as it is in person, and about the importance of talking about their experiences online, whether good or bad, to their parents.

Ages 3 to 5.

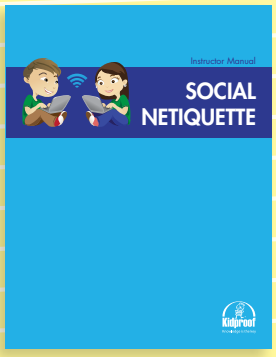


Cybersafe Youth

Cybersafe Youth covers the topic of Internet safety through non-threatening lessons. This engaging program focuses on teaching teens how to recognize warning signs, safe vs. unsafe situations, and gives them the skills they need to make safe choices.

Ages 8 to 11.

Free content additions and upgrades all year!

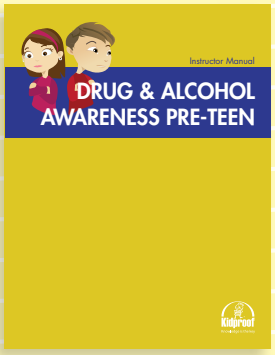


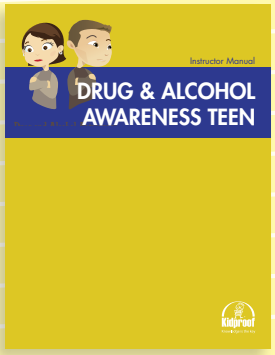
Social Netiquette New!

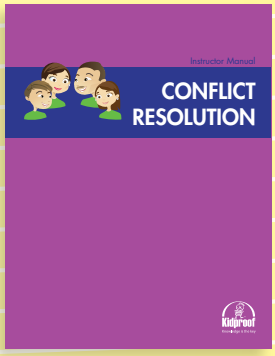
Social Netiquette teaches children to develop proper social etiquette, good citizenship and critical thinking skills when it relates to meeting people, sharing information and socializing through Facebook, Twitter, Youtube, and Online Gaming.

Ages 10 to 15.

Special Subjects







Drug & Alcohol Awareness Pre-teen

Drug & Alcohol Awareness Pre-teen is designed to empower students with the knowledge to prevent them from experimenting with drugs, alcohol and tobacco by using interactive, non-threatening and empowering lessons.

Ages 10 to 14.

Drug & Alcohol Awareness Teen

Drug and alcohol experimentation increases as kids get older. Drug & Alcohol Awareness Teen dives deeper into the negative impacts of drug use and offers solutions and tools that students can use to avoid and prevent future abuse.

Ages 14 to 16.

Conflict Resolution

Conflict Resolution is designed to teach children appropriate skills for resolving issues with peers, educators and parents. This valuable program gives the student the ability to diffuse a situation before it becomes out of control.

Ages 10 to 14.

Teach our Famous

Babysitting Program

Babysitter Training

Babysitter Training is Kidproof's number one course! Designed to increase confidence and provide the hands-on experience and skills needed to be a great babysitter, this course teaches everything from responsible caregiving to job interview etiquette.

Ages 11 to 14. Eng

Babysitter Bootcamp

This three-day event takes standard babysitter training to the next level! Babysitter Bootcamp turbocharges students' skills by enhancing their safety, leadership and first aid knowledge, while helping them prepare to create their very own successful babysitting business!

Ages 11+. Eng

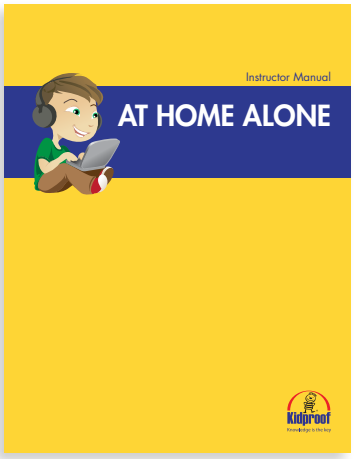
Babysitter Online

Babysitter Online Program provides prospective babysitters with the tools and training to become a safe and responsible caregivers. The Online learning package consists of electronic lessons and a wealth of resources including forms and checklists to document important routines and emergency information.

Ages 11+. Eng

At Home Alone

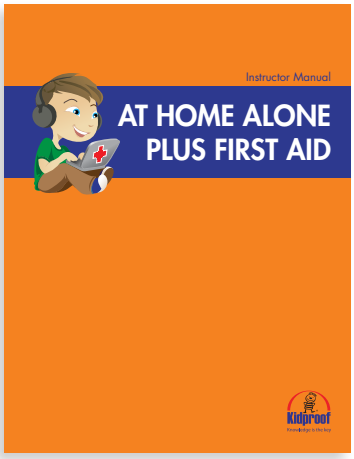
At Home Alone is a popular and entertaining workshop designed to prepare children for the responsibility of being at home alone. Important skills are learned through interactive lessons and role play that help make both you and your child more confident when they are at home alone.



Ages 10+. Eng

At Home Alone + First Aid

Kidproof's famous At Home Alone + First Aid workshop helps your child become ready to be at home alone and prepared for any emergency with a bonus First Aid section! We have combined our exclusive At Home Alone workshop with the Kidproof First Aid for Kids course to help prepare your child for any emergency!



Ages 10+. Eng

Professional Development

Cybersafe School Assembly

At the request of parents and schools, Kidproof talks to middle school students about how to stay safe online and avoid cyber bullies while enjoying all the useful things the Internet and technology offer. Kidproof has developed this entertaining, informative and affordable school assembly presentation specifically for middle school-aged students.

CyberSafe explains:

- Facts about the Internet
- Good online citizenship
- Online risks and dangers
- Social media
- Safe instant messaging
- Cyber bullying

Protecting Kids Online

Child safety expert Samantha Wilson's highly acclaimed signature presentation, Protecting Your Kids Online, makes sense of technology and empowers parents and educators with the knowledge they need to keep kids safe while enjoying the benefits of the Internet.

Protecting Kids Online explains:

- Top reasons kids go online
- How technology changes the way kids communicate
- The risks of online activity
- The warning signs for predators

the Ultimate Guide to Teaching Safety in School

A must-have for every teacher and school administrator, The Ultimate Guide to Teaching Safety is a comprehensive manual for building a safe school community.

Written by Samantha Wilson, founder and president of Kidproof Safety, the world's largest child safety education company, the guide helps prepare teachers and educators for the difficult and often misunderstood task of teaching vital safety lessons to elementary school-aged children.

Teachers are expected to meet changing requirements in safety curriculum, but are often given little or no formal training on how to teach sensitive and life-saving subjects to their students. Teachers must be clear, confident and compassionate when teaching a child how to deal with a bully, use the Internet, respond to an injury or make safe choices around strangers. The wrong approach can cripple a child with fear, or lead them straight into danger. Safety education that is empowering, compelling, intuitive and memorable can, and does, save children's lives.

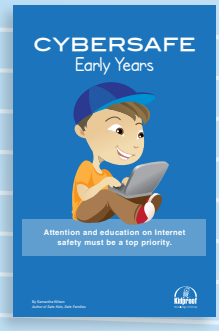
This essential handbook will become the number one resource teachers and administrators turn to time and time again.

Coming this Soon!

The Ultimate Guide to Teaching Safety goes far beyond the fundamentals, helping readers:

- Create emotionally and physically safe classrooms
- Find "teachable moments"
- Use reality-based lessons without relying on scare-tactics
- Ensure classroom outings are well organized and safe
- Build strong partnerships among parents, administration and the community to increase school safety
- Empower students with confidence and resilience
- Plus much more

Course Workbooks



Cybersafe Early Years

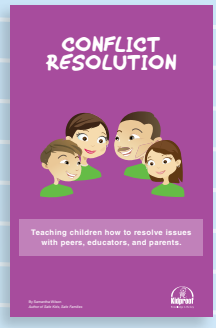
Cybersafe Early Years student workbook.

Ages 3 to 5. e Eng & Spa.

Never Bee Lost

Never Bee Lost student workbook and crayons.

Ages 5 to 7. e Eng & Spa.



Conflict Resolution

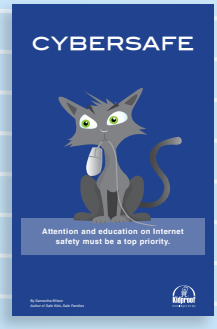
Conflict Resolution student workbook.

Ages 10 to 14. e Eng & Spa.

BullyProofing

BullyProofing student workbook.

Ages 7 to 11. e Eng & Spa.



Cybersafe Youth

Cybersafe Youth student workbook.

Ages 8 to 11. e Eng & Spa.

I Wanna Walk

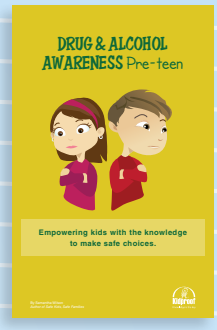
I Wanna Walk student workbook.

Ages 8+. e Eng

First Aid For Kids

First Aid for Kids student workbook.

Ages 10 to 14. Eng & Spa.



Drug & Alcohol Awareness Pre-teen

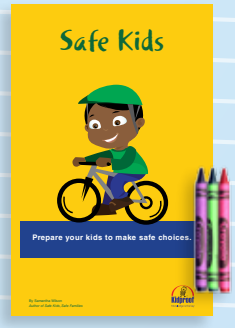
Drug Awareness Pre-teen student workbook.

Ages 10 to 14. Eng & Spa.

Drug & Alcohol Awareness Teen

Drug Awareness Teen student workbook.

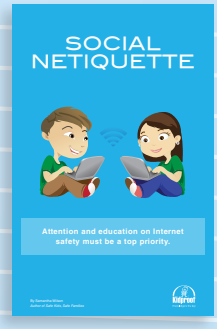
Ages 14 to 16. Eng & Spa.



Safe Kids

Safe Kids student workbook and crayons.

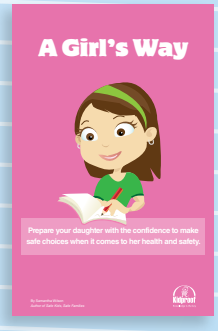
Ages 5 to 7. Eng & Spa.



Social Netiquette

Social Netiquette student workbook.

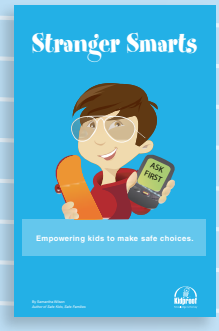
Ages 10 to 15. Eng & Spa.

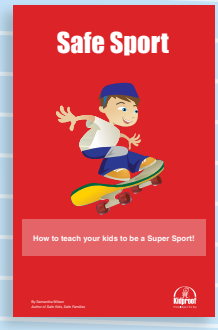


A Girl's Way

A Girl's Way student workbook.

Ages 11 to 14. Eng & Spa.





Stranger Smarts

Stranger Smarts student workbook.

Ages 7 to 10. Eng & Spa,

Safe Sport

Safe Sport student workbook.

Ages 8 to 11. Eng

Top Programs

Babysitter Training

Babysitter Training materials include Babysitter Handbook and wallet card.

Ages 11 to 14. Eng

Babysitter Bootcamp

Babysitter Bootcamp materials include Babysitter Handbook, wallet card, wall certificate and journal.

Ages 11+. Eng

At Home Alone

At Home Alone student workbook.

Ages 10+. Eng

Babysitter Online

Babysitter Online materials includes Babysitter Handbook, Access to Kidproof U Online and completion card.

Ages 11+. Eng

At Home Alone Online

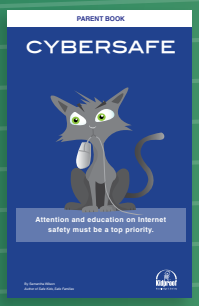
At Home Alone Online includes access to Kidproof U Online and completion card.

Ages 10+. Eng

Parent Resources

At Home Alone Parent Book

Learn how to know if your child is ready, willing and able to be left at home alone. Explore your legal obligations and how to prepare your kids, neighbors and home for this transition from babysitter to being at home alone.



Cybersafe Parent Book

The Internet is a valuable resource for children and adults. However, attention and education on the subject of Internet safety must continue to be a top priority.

Never Bee Lost Parent Book

It is important that both parents and children understand what to do if a child ever goes missing. What a child does, and how prepared they are for the situation, can make the difference in their overall safety.

Stranger Smarts Parent Book

Learn the myths and facts around stranger safety awareness and how you can help your kids make safe choices around the people they don't know. The concept of "Strangeness not Strangers" is the new focus of the Kidproof Stranger Smarts program.

Safe Kids, Safe Families

More Parent Books!

- BullyProofing
- Cybersafe Early Years
- A Girl's Way
- I Wanna Walk
- Safe Kids
- Safe Sport
- Social Netiquette
- Drug & Alcohol Awareness Teen
- Drug & Alcohol Awareness Pre-teen
- Conflict Resolution
- First Aid for Kids

EVERY PARENT HAS A NIGHTMARE:

Their daughter has been abducted. Or their son is being bullied at school. Or their teenaged daughter has changed drastically since going out with a new boyfriend.

Today's kids and teens, despite being seemingly street smart and Internet savvy, are vulnerable to a frightening range of dangerous situations. How do we keep them safe, yet still allow their independence and confidence to grow? Safe Kids, Safe Families has all of the answers. Written by the founder of Kidproof Safety, a former police officer with specialized training in crimes against children—and also a mother herself—this essential guide offers timely advice on:

- How to make the right choice, before a crime occurs
- Separating perceived danger from the real thing
- Learning how to trust your instincts
- Teaching kids to avoid becoming a victim in the chat room, the school yard or the mall
- How to "read" your teens' friendships for potential unsafe behavior

What Dr. Michelle Borba has done for parenting skills, Samantha Wilson does for family safety in this comprehensive, empowering guide.

Parent Education

32% of parents fear for their child's physical safety when the child is at school.

Parent Ed

The number one way to ensure that your family is safe is to keep the lines of communication open and to recognize the early warning signs of potential problems. Sometimes this is not an easy task! In this course, parents learn:

- How to talk to their children in an open and positive way
- How to recognize warning signs that their child may be heading into danger — using drugs or being bullied
- How to reduce conflict through the teenage years
- How to guide their children to make safe choices when it comes to choosing friendships and activities
- Plus much more

Protecting Kids Online

This popular program puts the spotlight on how parents can keep their kids safe while enjoying the benefits of technology.

Whatever the concern, predators, cyber bullies or inappropriate material, this program helps parents understand that they don't need to be a techie to keep their kids safe in cyberspace. In this course, parents learn:

- The top reasons kids go online
- How technology changes the way kids communicate
- The risks associated with each online activity
- The warning signs that a predator may be targeting their kids

You and Your Nanny

This informative and necessary program teaches parents how to train and manage their nanny so that they can be confident that they are providing the best care possible to their children. In this course, parents learn:

- How to teach their nanny to create safe situations for their children in and out of the home
- How to show their nanny basic first aid skills
- How to communicate effectively about their rules and expectations for the care of their children
- How to manage conflict and misunderstanding using effective tools

Stay current.

Visit: kidproofsafety.com to view the latest information on child safety education.

Teens sending nude photos (sexting) can be charged with sharing child pornography and labeled a sex offender for life

YouGotKids™ App

Only $1.99!

The YouGotKids™ App takes safety to the next level!

When you need to locate your child, time is critical. Up until now, parents have had to rely on wallet child ID cards, which are often outdated, and ineffective when it comes to sharing vital information quickly.

YouGotKids™ is the revolutionary new child ID iPhone app that stores ALL of your child's information in one convenient place, and makes it easy to share critical information in seconds. But thats not all it does!

The YouGotKids™ child safety organizer is a comprehensive, password-protected place for your child's ID, at ...

Home

- Create multiple child ID's including photo, nicknames, birthdates, descriptors, and even Facebook accounts
- Store vital medical info including allergies, medications, special needs
- One-touch email and dial out with vital info to police, security, or other helping agencies if child is missing
- Organize doctors, dentists, and medical insurance numbers for easy access

School

- Store school, teacher and principal info for quick access and communication
- Send updated contact info directly to school for field trips and start of year

Activities

- Store info on coaches, club leaders, babysitter or daycare providers, emails and addresses for quick reference and contact

Friends'

- Store all of your child's friends' contact info including Facebook accounts, emails, and parents' info separately for each of your child's friends, with one-touch calling directly to their houses

Vacation

- Storing "holiday info" including daily photos, hotel and local contact numbers

What People Are Saying

School Principals and Community Groups

Berkley Elementary "I was very happy with the seminar and would recommend it to anyone else."

North Norwich Public School "The course exceeded my expectations, to be honest!"

Clara Tyner Public School "The feedback from the children was positive and they learned quite a bit."

Montessori North "The presentation went very well. The instructor was fabulous!"

Perth Road PS "Our school council is considering offering this course on an annual basis."

Brownie Group "The girls enjoyed the class and parents were very happy. I would definitely recommend it to other units!

YMCA "The content was perfect for the age group! What a great program!"

Parents' Testimonials

Bob "I am a firefighter and know a lot about safety. I wanted to let you know that the information that was presented in your class was fantastic. My daughter and I went over the book and course together. She learned a lot. Thank you for such a great service."

Teresa "I wanted to thank you for providing such a good service and providing parents with the language to reinforce the important points."

Sharon "I wanted to thank you people for everything that you do to help keep kids safe. It is about time that there was a service like yours! Keep up the great work! "

Ronald "My son was nervous to go the class today because he did not know anyone. Your instructor was very kind and welcoming. He fit right in and can't stop talking about how great his day was."

Children's Testimonials

Shivani "I would recommend this course to my friends because you learn a lot on how to help people."

Ridhima "The instructors are awesome and great teachers! It was great!"

Bianca "I would recommend this course because all people should know what to do if they come across any of the scenarios that we practiced."

Michelle "Yes I would recommend these classes to my friends because I want them to be safe. Thank you for teaching me to keep safe."

As Seen On

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